



Dear Exhibitor/Advertiser:

We are excited to invite you to join us at the 2018 TRA Conference "Facing the Future of Rehabilitation—Together" which is being held in Dallas at The Westin Dallas Park Central, Dallas, TX. The conference dates are Wednesday, June 13, 2018, through Friday June 15, 2018. Conference hotel room rate is \$145 night for single/double/triple/quad. Register by calling 888-627-7032, 972-385-3000 or on the Starwood Hotels, <http://www.starwoodhotels.com> and ask for 2018 TRA Annual Training Conference room block. All company representatives are invited to the President's Reception on Wednesday evening—no ticket is needed.

We believe TRA's longstanding reputation and the planned conference program will result in great attendance at our conference, with many of the attendees being from the local DFW area. We will also have a tremendous presence from VR professionals across the State of Texas. With the help of our sponsors, exhibitors and advertisers, we will bring together a host of educational resources and exposure to the Vocational Rehab community. Please plan to participate and join us in strengthening the voice of VR!

Exhibit space will be set up in the Salon D Ballroom. Extra registrations are \$250.00.
Extra tickets for the Awards Luncheon may be purchased for \$25.

2018 Sponsorship, Exhibitors and Advertising Opportunities

Conference Exhibitors

Exhibits will be set-up in a high traffic, secured area. One six-foot skirted table, two chairs, a table sign and a wastebasket will be provided for each exhibit space.

Exhibitors will be responsible for contacting the conference exhibit chair in advance for special needs or requests.

We are requesting all exhibitors participate in our Silent Auction by donating at least one item of their choice.

Texas Rehabilitation Association
957 Nasa Parkway #444
Houston, TX 77058

PRESIDENT: Hamidi Morrow
PHONE: 800-935-6582
WEB SITE: www.txrehabassoc.org



This year TRA is pleased to offer all exhibitors the extra promotional benefits of:

- Free high-speed Wi-Fi and Electricity in the exhibit area
- As in all prior TRA conferences, this year exhibitors will again have the opportunity to present a short review of their services to the general assembly
- Your Business Logo posted on our web site home page for six (6) months

Conference Exhibitor Levels

Basic (Non-Profit Only) - \$375

- 10'X10' exhibit booth & skirted table
- Conference registration and Awards Luncheon ticket for one representative

Basic - \$500

- 10'X10' exhibit booth & skirted table
- Conference registration and Awards Luncheon ticket for one representative
- 1/4th page advertisement in 2018 TRA Conference Brochure

Gold - \$1,000

- Prime location in exhibition hall
- 10'X20' exhibit booth & skirted table
- (2) tickets to annual membership luncheon
- Full inside page advertisement in 2018 TRA Conference Brochure
- Conference registration for 2 representatives
- Your Business Logo posted on our web site home page for six (6) months
- Business/organization mentioned during opening remarks by the TRA president
- Logo rotation on presentation screen during luncheon

The Diamond Vehicle \$1,500

- Prime location in exhibit hall.
- (3) Tickets to annual membership luncheon
- Complimentary 10'x20' exhibit & skirted table
- Full inside page advertisement in 2018 TRA Conference Brochure
- Your Business Logo posted on our web site home page for six (6) months
- Conference registration for 2 representatives
- Business/organization mentioned during opening remarks by the TRA president
- Logo rotation on presentation screen during luncheon

Vehicle Considerations

- Maximum vehicle weight must not exceed 10,000lbs or 100lbs per square foot.
- Must have signed release of liability with a minimum \$2,000,000 insurance
- Gas cap must be lock-type or taped shut to prevent leakage of fumes
- Maximum allowable fuel level is 1/8 tank
- Vehicles may not be started, run or moved during event hours.
- Weight of vehicle must be submitted prior to event for director of engineering/fire marshal approval

Advertising and sponsoring at the conference also provides you with effective, and cost-efficient advertising to professionals who directly utilize your services.

The fees for advertising in the program this year are as follows:

1/8 th Page (business card size)	\$ 75.00
1/4 th Page	\$125.00
1/2 Page	\$200.00
Full Page/Inside	\$275.00
Full Page (/Inside front/back cover)	\$350.00
Full Page/Back Cover	\$400.00

All advertisements need to be received in PDF format no later than Wednesday May 16th.

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TEXAS REHABILITATION ASSOCIATION

"Promoting Rehabilitation For Texas"

You might also consider sponsoring or co-sponsoring the Wednesday evening President's Reception or the Thursday or Friday morning breakfast. Your sponsorship will be prominently displayed at the event you are sponsoring.

President's Reception Sponsorship	\$2,000
President's Reception Co-Sponsor with 1 other	\$1,000
President's Reception Co-Sponsor with 2 others	\$ 500
Thursday Breakfast Sponsorship	\$2,000
Thursday Co-Sponsor with 1 other	\$1,000

To register for an exhibit booth, advertisement, or sponsorship, you may pay by PayPal on the TRA website Products Page at www.txrehabassoc.org or by check payable to Texas Rehabilitation Association. Please complete the attached forms and e-mail or mail the forms (and check) to TRA, 957 Nasa Parkway #444, Houston, TX 77058

We also will gladly accept your donations of marketing supplies such as pencils, note pads, etc. to provide attendees along with their other registration material. Registration bags will be prepared at 10:00 a.m. Wednesday, June 13, 2018. The items would be needed at that time. Please contact Lori Lawson at lori.lawson@twc.state.tx.us about any donations and delivery.

Thank you again for your consideration. Your support will be greatly appreciated. We hope that you can join us!

Sincerely,

Rodrick Robinson, Exhibits/Ads Chairperson
Texas Rehabilitation Association

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